

ICCA Central European Chapter Meeting

DATE: Sunday, August 31, 2025
LOCATION: Poznań w-województwo Wielkopolskie, PL

Event Description

ICCA Central European Chapter Meeting is a premier conferences event in Poznań. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: D4T6KsRfkF8uMDpdfV

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.