ICC Conference - Science meets Technology

DATE: Tuesday, September 23, 2025
LOCATION: Wien, Wien, AT

Event Description

ICC Conference - Science meets Technology is a premier conferences event in Wien. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 43/100
Expected Attendance: 442 people
Event ID: HPF7wakLwE77GwbAio

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.