

# iBuyNew Annual Property Expo 2025 | Australia's Best in Singapore

DATE: Friday, August 15, 2025  
LOCATION: Singapore, SG

## Event Description

iBuyNew Annual Property Expo 2025 | Australia's Best in Singapore is a premier expos event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,555 people

**Event ID:** ENoNcsQ8quNfNFGxnm

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 622 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*