

Ibn Sina National College annual Career Day

DATE: Wednesday, September 10, 2025
LOCATION: Jeddah, Makkah Province, SA

Event Description

Ibn Sina National College annual Career Day is a premier expos event in Jeddah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,071 people
Event ID: FnT9yrNi2ELSVMtZXz

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 428 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.