

IBM Cognos Analytics Zukunftstag am 11.11.2025 (Präsenztermin in Würzburg)

DATE: Tuesday, November 11, 2025
LOCATION: Würzburg, Bayern, DE

Event Description

IBM Cognos Analytics Zukunftstag am 11.11.2025 (Präsenztermin in Würzburg) is a premier conferences event in Würzburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 198 people

Event ID: BPRqLhsukG3TdEoTe6

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 79 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.