

# IASP World Conference on Science Parks and Areas of Innovation

DATE: Monday, September 15, 2025  
LOCATION: Chao Yang Qu, Bei Jing Shi, CN

## Event Description

IASP World Conference on Science Parks and Areas of Innovation is a premier conferences event in Chao Yang Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** HsGBbqYpce9gjjdoQS

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*