

IAPP Europe Data Protection Congress

DATE: Wednesday, November 19, 2025
LOCATION: Brussel, Brussels Hoofdstedelijk Gewest, BE

Event Description

IAPP Europe Data Protection Congress is a premier expos event in Brussel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 514 people

Event ID: FzCd9KJ2L9Yt4Qhq9H

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/iapp-europe-data-protection-congress>

Document generated on 6/4/2026, 4:19:14 AM