

IAL-IPA Joint Meeting

DATE: Monday, October 6, 2025
LOCATION: Aix-les-Bains, Auvergne-Rhône-Alpes, FR

Event Description

IAL-IPA Joint Meeting is a premier conferences event in Aix-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 6ciqbvztHDkGKX9CwR

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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