

Iain Stirling - Dún Laoghaire - Aug 28

DATE: Thursday, August 28, 2025
LOCATION: Monkstown, County Dublin, IE

Event Description

Iain Stirling - Dún Laoghaire - Aug 28 is a premier performing-arts event in Monkstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 37/100

Expected Attendance: 222 people

Event ID: 4w7q3rSoe6rmaaQudk

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 89 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.