

IAC International Astronautical Congress & Exhibition

DATE: Sunday, September 28, 2025
LOCATION: Sydney, New South Wales, AU

Event Description

IAC International Astronautical Congress & Exhibition is a premier expos event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 72/100

Expected Attendance: 12,714 people

Event ID: 4xmkme9YYiZVsiXYrj

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,086 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.