

# IAAPA Expo Europe (Euro Attractions Show)

DATE: Monday, September 22, 2025  
LOCATION: L'Hospitalet de Llobregat, Catalunya, ES

## Event Description

IAAPA Expo Europe (Euro Attractions Show) is a premier expos event in L'Hospitalet de Llobregat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 71/100

**Expected Attendance:** 11,100 people

**Event ID:** 7ncCsjgoLYzvNFWAt8

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,440 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*