

IA & Éducation : de l'acquisition à l'admin, une expérience sans friction

DATE: Tuesday, December 16, 2025
LOCATION: Levallois-Perret, Île-de-France, FR

Event Description

IA & Éducation : de l'acquisition à l'admin, une expérience sans friction is a premier conferences event in Levallois-Perret. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 28/100

Expected Attendance: 79 people

Event ID: CakYfmjuAvq3JQTs44

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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