

I The Sun a Varese per la San Vincenzo de Paoli - Presenta Max Laudadio!

DATE: Saturday, October 11, 2025
LOCATION: Varese, Lombardia, IT

Event Description

I The Sun a Varese per la San Vincenzo de Paoli - Presenta Max Laudadio! is a premier concerts event in Varese. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,208 people

Event ID: F42u8pWECPxQ5CnNXL

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 483 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.