

i-Danha Food Lab 2025

DATE: Friday, December 5, 2025
LOCATION: Idanha a Nova, Castelo Branco, PT

Event Description

i-Danha Food Lab 2025 is a premier conferences event in Idanha a Nova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 536 people

Event ID: pkxQkokZngKM2BN5VE

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 214 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.