

I CONGRESO DE BUENAS PRÁCTICAS EN PERSONAS MAYORES

DATE: Thursday, October 16, 2025
LOCATION: Munro, Buenos Aires, AR

Event Description

I CONGRESO DE BUENAS PRÁCTICAS EN PERSONAS MAYORES is a premier conferences event in Munro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 333 people

Event ID: 5ubLjGMoshnWAnQJBg

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.