

"I am from North Korea" FSI speech contest #22

DATE: Friday, September 5, 2025
LOCATION: Mapo-gu, Seoul, KR

Event Description

"I am from North Korea" FSI speech contest #22 is a premier conferences event in Mapo-gu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 230 people

Event ID: DZwvm4tXMqPLDjS2X7

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.