

Hyundai Porto Half Marathon

DATE: Sunday, September 14, 2025

LOCATION: Porto, Porto District, PT

Event Description

Hyundai Porto Half Marathon is a premier sports event in Porto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 39/100

Expected Attendance: 293 people

Event ID: FoPP3wkuLydp9eXPUP

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 117 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.