

Hyoketsu x Amazonita: The Ultimate Races After Party Saturday 15 Nov

DATE: Friday, November 14, 2025
LOCATION: Christchurch, Canterbury Region, NZ

Event Description

Hyoketsu x Amazonita: The Ultimate Races After Party Saturday 15 Nov is a premier festivals event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 225 people

Event ID: 8YDbrVDDvZ72JQ3RWz

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.