

Hyderabad's Dandiya Utsav 2025 - Open Air

DATE: Tuesday, September 23, 2025
LOCATION: Hyderabad, Telangana, IN

Event Description

Hyderabad's Dandiya Utsav 2025 - Open Air is a premier concerts event in Hyderabad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 198 people

Event ID: 5TQYg9gsn2eLVqY36s

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 79 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.