

Hurricane Alley LIVE Presents: Darrin Morris Band

DATE: Friday, August 15, 2025
LOCATION: Bossier City, Louisiana, US

Event Description

Hurricane Alley LIVE Presents: Darrin Morris Band is a premier concerts event in Bossier City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 124 people

Event ID: D6QaxEotXwy5iXbDSU

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.