

# Humoretaten LIVE - S3 E3

DATE: Wednesday, January 21, 2026

LOCATION: Oslo, Oslo, NO

## Event Description

Humoretaten LIVE - S3 E3 is a premier performing-arts event in Oslo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** DC9Nc7SZoybsxHgh5Y

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/humoretaten-live-s3-e3>

Document generated on 6/3/2026, 11:04:03 PM