

Hummingbird Fest of Cook County Forest Preserve

DATE: Saturday, August 16, 2025
LOCATION: Lemont, Illinois, US

Event Description

Hummingbird Fest of Cook County Forest Preserve is a premier festivals event in Lemont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 578 people

Event ID: uf6avx5YYgSweKCGPb

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 231 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.