

# Humanities by Laxlan Petras & the Australian Art Orchestra

DATE: Friday, October 3, 2025  
LOCATION: Healesville, Victoria, AU

## Event Description

Humanities by Laxlan Petras & the Australian Art Orchestra is a premier expos event in Healesville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,211 people

**Event ID:** 5DNgg8NBrurnPh37xE

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 484 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*