

HumanitAI - meet up, let's learn to amplifAI our humanity

DATE: Friday, November 28, 2025
LOCATION: Canterbury, Victoria, AU

Event Description

HumanitAI - meet up, let's learn to amplifAI our humanity is a premier expos event in Canterbury. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,109 people

Event ID: E2Vm4pHADdmg4Cp86F

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 444 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
