

Human Flow

DATE: Friday, September 26, 2025
LOCATION: Lézignan-Corbières, Occitanie, FR

Event Description

Human Flow is a premier concerts event in Lézignan-Corbières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 308 people

Event ID: 79VeaWhSLPXVLJeSoK

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
