

Human Agro 2025 | 2º Congresso sobre Liderança e Gestão de Pessoas no Agronegócio

DATE: Wednesday, September 10, 2025
LOCATION: Paraná, BR

Event Description

Human Agro 2025 | 2º Congresso sobre Liderança e Gestão de Pessoas no Agronegócio is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 404 people

Event ID: 6QSTmcczDvmZQM5iK5

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.