

HUGH COLTMAN - TARIF B

DATE: Thursday, November 20, 2025
LOCATION: Saint-Louis, Grand Est, FR

Event Description

HUGH COLTMAN - TARIF B is a premier concerts event in Saint-Louis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 535 people

Event ID: GC8tsMoo7croAaaAPJ

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 214 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
