

Huangshi Half Marathon

DATE: Saturday, December 13, 2025
LOCATION: Huang Shi Shi, Hu Bei Sheng, CN

Event Description

Huangshi Half Marathon is a premier sports event in Huang Shi Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 387 people

Event ID: GHzo6RBvdheg5hAT72

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 155 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.