

# HTF Vietnam 2025

DATE: Tuesday, November 25, 2025  
LOCATION: Hà Nội, VN

## Event Description

HTF Vietnam 2025 is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 66/100

**Expected Attendance:** 6,617 people

**Event ID:** 4NF39y4qVD8NCgn4fu

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,647 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*