

HÉROES CAÍDOS: LO QUE NOS ENSEÑAN LOS VILLANOS

DATE: Friday, September 26, 2025
LOCATION: Castelló de la Plana, Comunidad Valenciana, ES

Event Description

HÉROES CAÍDOS: LO QUE NOS ENSEÑAN LOS VILLANOS is a premier conferences event in Castelló de la Plana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 27/100

Expected Attendance: 72 people

Event ID: J8QYZ2TBSiW64imJUZ

Hotel Demand Indicators

ADR Impact Index: 3.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 29 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.