

HRH Prog at Camp HRH

DATE: Wednesday, November 12, 2025
LOCATION: Great Yarmouth, England, GB

Event Description

HRH Prog at Camp HRH is a premier festivals event in Great Yarmouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,530 people

Event ID: FzvSofAfz6iJi3jqk7

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 612 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
