

Hr. Smiths Venner at Martins Pub

DATE: Saturday, December 6, 2025
LOCATION: Lillestrøm, Akershus, NO

Event Description

Hr. Smiths Venner at Martins Pub is a premier concerts event in Lillestrøm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 495 people

Event ID: 8zgnUm99TKDp7pzxyh

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 198 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.