

HR Forum with Hays Human Resources

DATE: Wednesday, September 10, 2025
LOCATION: Sheffield, South Yorkshire, GB

Event Description

HR Forum with Hays Human Resources is a premier conferences event in Sheffield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 40/100
Expected Attendance: 303 people
Event ID: 3whz764vzcmHZb6DuH

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 121 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
