

HPMI MEDICAL EDUCATION UPDATE

DATE: Friday, September 19, 2025
LOCATION: Newcastle West, New South Wales, AU

Event Description

HPMI MEDICAL EDUCATION UPDATE is a premier expos event in Newcastle West. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,111 people

Event ID: 8qzPYmuXSMjPGhWcwQ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 444 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/hpmi-medical-education-update>

Document generated on 6/4/2026, 2:41:30 AM