

# Hoymiles Capacita Florianópolis

DATE: Thursday, October 16, 2025

LOCATION: Ingleses do Rio Vermelho, Santa Catarina, BR

## Event Description

Hoymiles Capacita Florianópolis is a premier conferences event in Ingleses do Rio Vermelho. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 319 people

**Event ID:** 36uZ9BFR5BN92sNVu2

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 128 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*