

Howard Jones at Slagthusets Teater

DATE: Friday, November 28, 2025
LOCATION: Malmö, Skåne län, SE

Event Description

Howard Jones at Slagthusets Teater is a premier concerts event in Malmö. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,449 people

Event ID: DDH57buzZBTugFE2dG

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 580 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.