

How One Artist Thinks and Plans: Basic Procedures for Making Art Quilts

DATE: Thursday, August 21, 2025
LOCATION: Stevens Point, Wisconsin, US

Event Description

How One Artist Thinks and Plans: Basic Procedures for Making Art Quilts is a premier expos event in Stevens Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 46/100
Expected Attendance: 650 people
Event ID: oeCnZVSUwJQWcjJEQw

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 260 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
