

How Fear Free® Design is Transforming Patient Outcomes

DATE: Tuesday, September 2, 2025
LOCATION: South Wharf, Victoria, AU

Event Description

How Fear Free® Design is Transforming Patient Outcomes is a premier expos event in South Wharf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 55/100
Expected Attendance: 1,842 people
Event ID: B253YxZriQYg6r3fvJ

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 737 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
