

# Housing Resource Fair

DATE: Wednesday, August 20, 2025  
LOCATION: Capitol Heights, Maryland, US

---

## Event Description

Housing Resource Fair is a premier festivals event in Capitol Heights. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 37/100

**Expected Attendance:** 229 people

**Event ID:** 5P8cfHAeZArEVRXPZF

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 92 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/housing-resource-fair>

Document generated on 6/3/2026, 8:35:16 PM