

Houseplant Fest At Elk Grove

DATE: Saturday, August 16, 2025
LOCATION: Elk Grove, California, US

Event Description

Houseplant Fest At Elk Grove is a premier festivals event in Elk Grove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 595 people

Event ID: F4WxmF4NAZQFzfZ97v

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 238 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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