

Housebuild. Autumn

DATE: Saturday, October 25, 2025
LOCATION: Saint Petersburg, Saint Petersburg, RU

Event Description

Housebuild. Autumn is a premier expos event in Saint Petersburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 72/100
Expected Attendance: 12,000 people
Event ID: A46yTXsamb24FGCAHs

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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