

# House of Vegas Pride Festival

DATE: Friday, August 15, 2025  
LOCATION: Las Vegas, Nevada, US

---

## Event Description

House of Vegas Pride Festival is a premier festivals event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 55/100

**Expected Attendance:** 1,809 people

**Event ID:** B56wz4b7dKeeBdqqaA

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 724 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/house-of-vegas-pride-festival>

Document generated on 6/4/2026, 11:19:15 AM