

# Hour of Revival - Toronto

DATE: Thursday, August 28, 2025

LOCATION: Toronto, Ontario, CA

---

## Event Description

Hour of Revival - Toronto is a premier conferences event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 28/100

**Expected Attendance:** 78 people

**Event ID:** 8Gz5i76CCiWQyDvWao

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 31 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/hour-of-revival-toronto>

Document generated on 6/4/2026, 9:32:03 AM