HorseThief Great American Kite Festival

DATE: Saturday, August 30, 2025
LOCATION: Jetmore, Kansas, US

Event Description

HorseThief Great American Kite Festival is a premier festivals event in Jetmore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 50/100
Expected Attendance: 1,047 people
Event ID: A6FDYMhvK7NuURuSFH

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 419 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.