

HorrorHaus Freiberg

DATE: Friday, October 31, 2025
LOCATION: Freiberg am Neckar, Baden-Württemberg, DE

Event Description

HorrorHaus Freiberg is a premier expos event in Freiberg am Neckar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 375 people

Event ID: CL47EXBQNXh92XQrPe

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.