

# Hornet Run 5k & Fun Run

DATE: Saturday, October 4, 2025

LOCATION: Vinita, Oklahoma, US

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## Event Description

Hornet Run 5k & Fun Run is a premier sports event in Vinita. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 28/100

**Expected Attendance:** 80 people

**Event ID:** 4c6a7KSD2kuKPH9FXK

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 32 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/hornet-run-5k-fun-run>

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