

# HORECA Expo Algeria 2026 - Exhibition for Catering and Hotels Professionals

DATE: Sunday, January 18, 2026  
LOCATION: Mohammadia, Algiers Province, DZ

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## Event Description

HORECA Expo Algeria 2026 - Exhibition for Catering and Hotels Professionals is a premier expos event in Mohammadia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 65/100  
**Expected Attendance:** 5,700 people  
**Event ID:** EBmoWg6MfdhosF288n

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 2,280 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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