

HoodEx Charity Walk - Tynemouth Priory to St Mary's Lighthouse

DATE: Sunday, September 28, 2025
LOCATION: North Shields, England, GB

Event Description

HoodEx Charity Walk - Tynemouth Priory to St Mary's Lighthouse is a premier community event in North Shields. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 38/100

Expected Attendance: 240 people

Event ID: 4NV4bmEt6VW5TbwoaV

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.