

# Honor Band / Symphonic Winds

DATE: Monday, February 9, 2026

LOCATION: Boise, Idaho, US

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## Event Description

Honor Band / Symphonic Winds is a premier performing-arts event in Boise. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 52/100

**Expected Attendance:** 1,309 people

**Event ID:** 9fvBFasFA3Uo78vCdB

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 524 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*