

Hong Kong International Stationery & School Supplies Fair

DATE: Sunday, January 11, 2026
LOCATION: Hong Kong Island, HK

Event Description

Hong Kong International Stationery & School Supplies Fair is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 73/100
Expected Attendance: 14,273 people
Event ID: Hq9wa3DMDTVfmF45hC

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,709 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
